

Medium Business 2.0 Online User Experience Overview

April 27, 2011



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- Current Usability Issues
- Redesign Objectives

• Home Page

- Service Overview on Map
- Quick tasks & Events
- Dashboard
- Message Center
- Global Navigation
 - Top Menus
 - Google like Search
- Floating bottom bar
- I want to menus

Global Search

- My Services
- Repair/Service Support
- Tools
- Billing
- Orders
- Goal Names
- Home page portlets



- Adoption and Seamless User Experience
 - Increase adoption by providing seamless user experience
 - Improve usability via efficient global navigation
 - Provide role driven and customizable content across all functional areas
 - Services, Topology, Transactions & Events on Google maps enabled with point-and-click actions
 - Consistent and standard UI flow, look and feel of widgets and UI elements across Medium Business
- Cost saving / Reduce calls
 - Improve self-service via "Call to Action"
 - Improve online status content across all functional areas (Billing Inquiry, Repair, Order)
 - Reduce calls to center via collaboration tools (click to chat)



Current Usability Issues

4

Functional Silos

• Lack of "call to action" focus

- No unified calendar with actionable events (consolidated timeline from ticketing, ordering, alarms etc.)

• Inefficient navigation

- User unaware of actions available under each functional area
- Sub-menu becomes only available on the individual, siloed goal page
- Lots of clicks to do key tasks

• Inconsistencies across siloes

- E.g., table controls such as customize, filters; How links are grouped

Overall Look & Feel

- White space Inefficient use of screen real-estate
 - Too much scrolling to get to functions and content
- Visually monotonous representation
 - Too many links, static text, and white space.
 - Does not feel dynamic and interactive

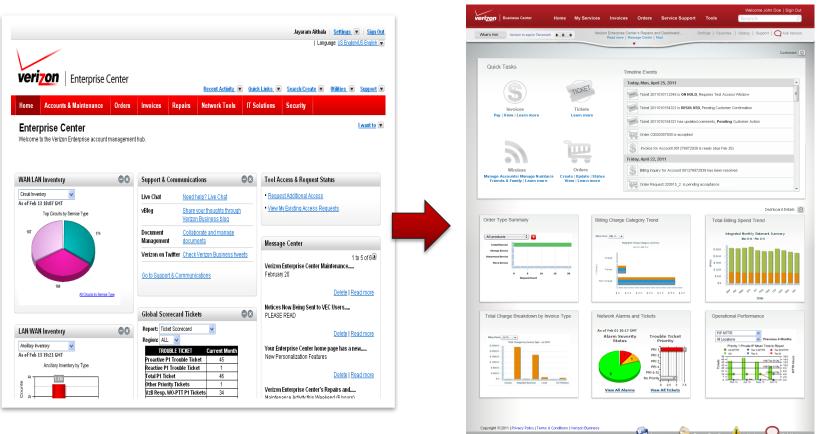


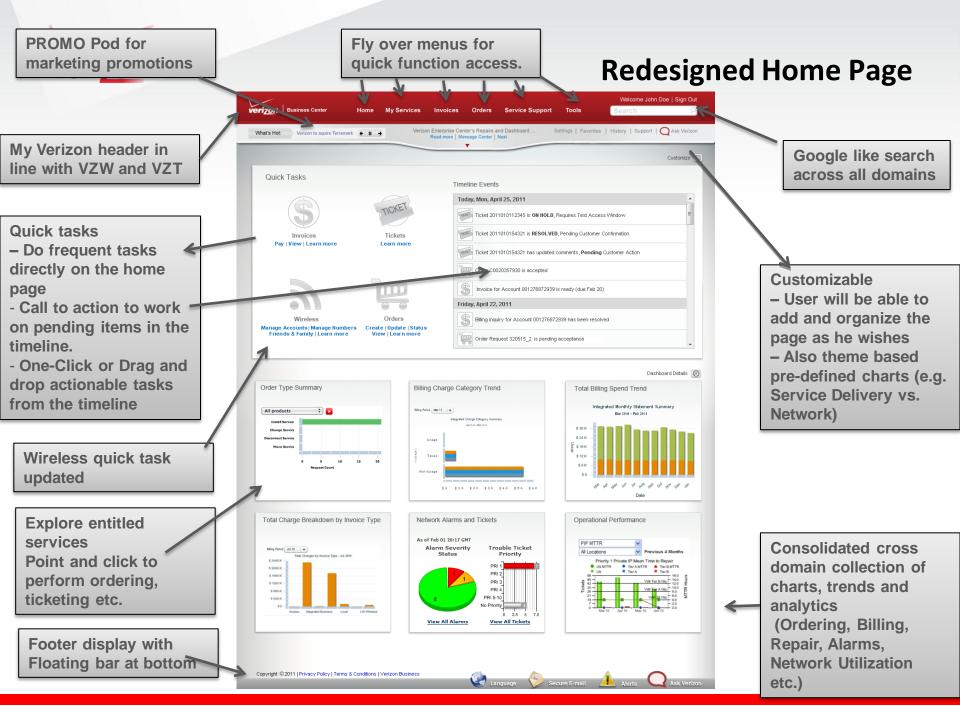
Global Navigation & Home Page



Home Page UI Experience

- Improve usability via global navigation improvements (megamenus, global search, bottom floating bar)
- Role driven and Customizable content
- "Call to Action" to drive self-service via timeline events and Quick tasks



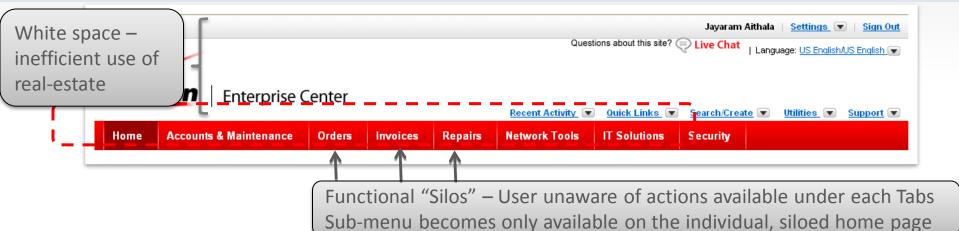




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Global Navigation - Menus

Header (Current)



Header (Proposed)

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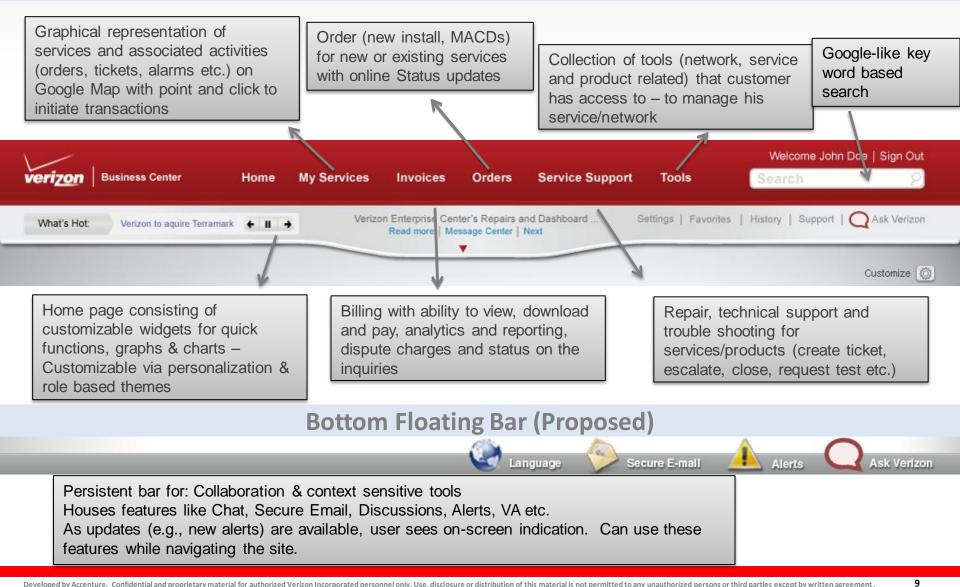
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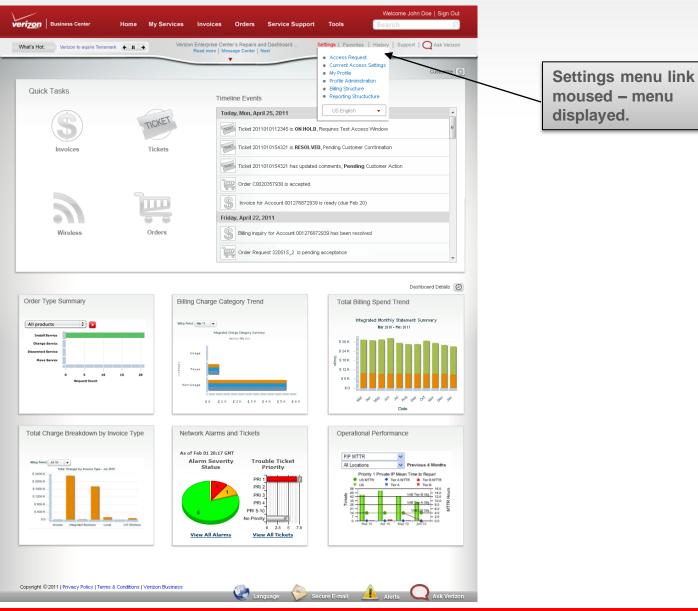
Global Navigation – Menus

Menus & Submenus (Proposed)



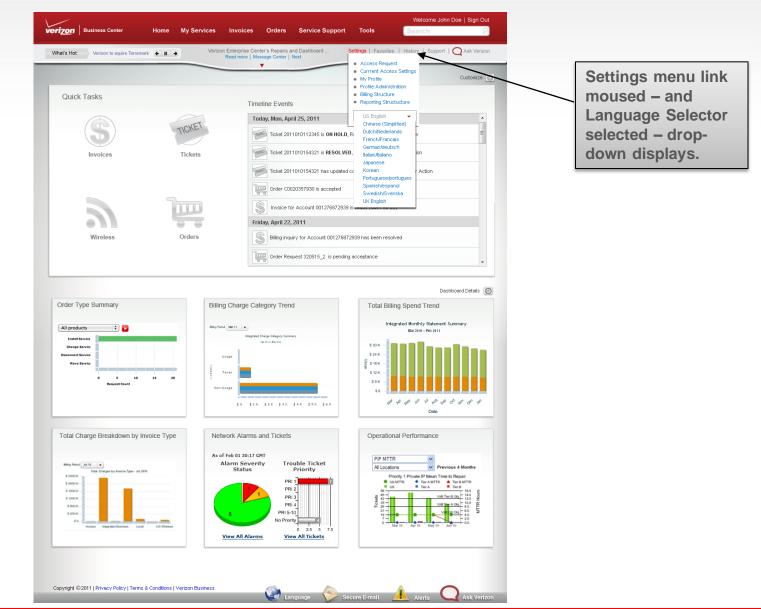


Redesigned Home Page – Settings menu



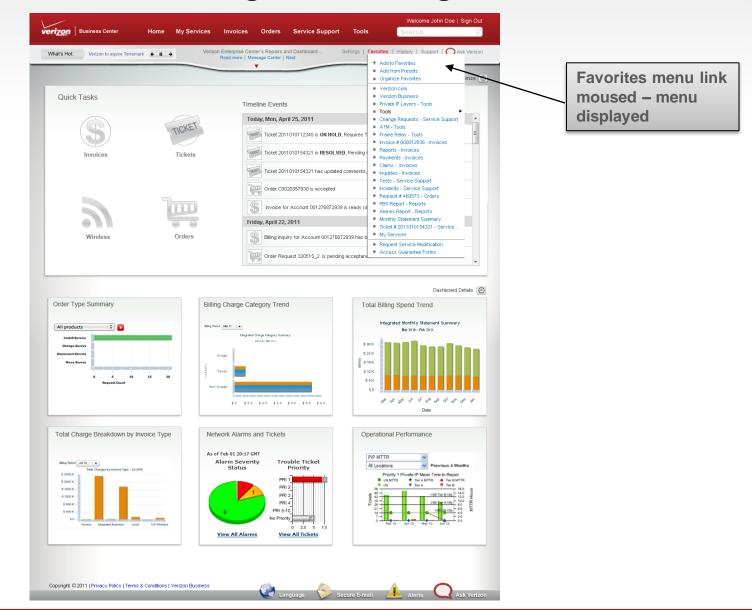
Redesigned Home Page – Settings menu





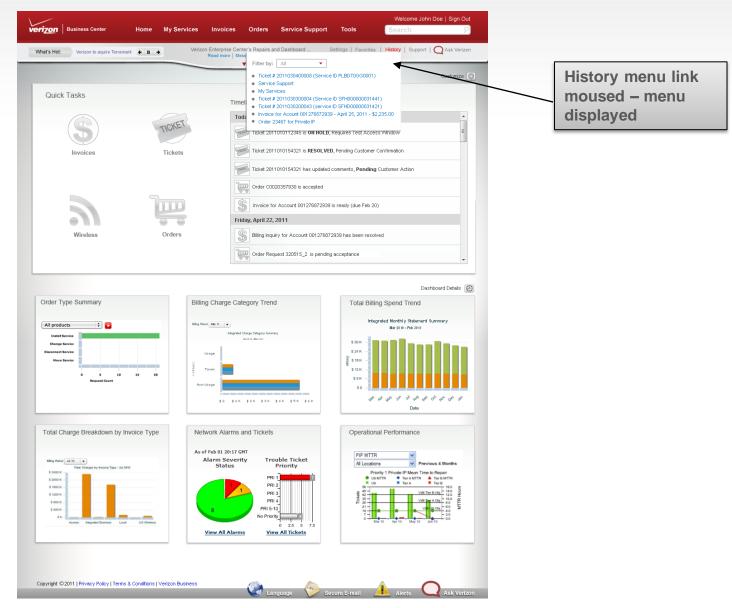
Redesigned Home Page – Favorites menu







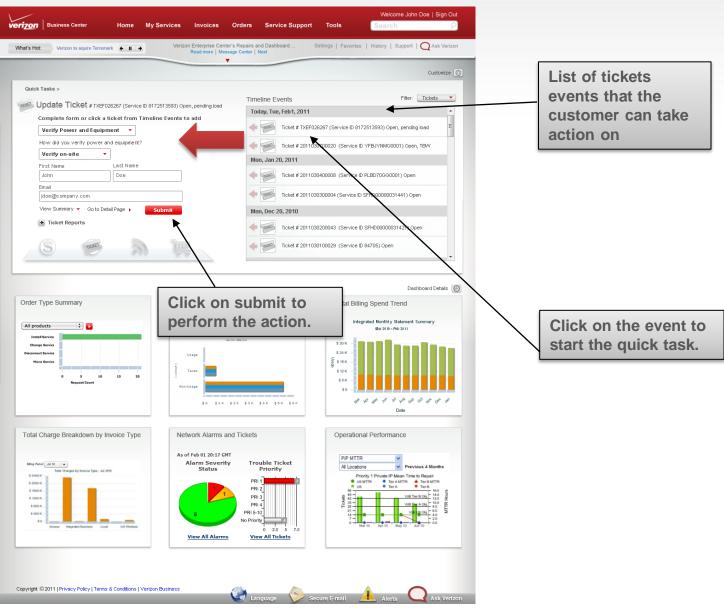
Redesigned Home Page – History menu





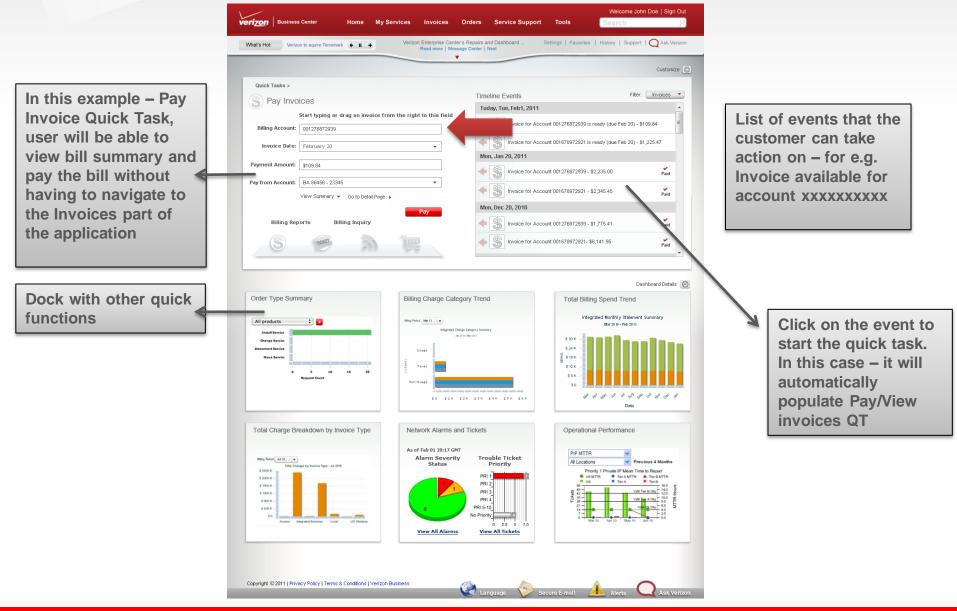
Redesigned Home Page – Quick Tasks & Events

In this example – Verify Power and Equipment Quick Task, user will be able to verify P&E and submit a ticket request without having to navigate to the repair part of the application

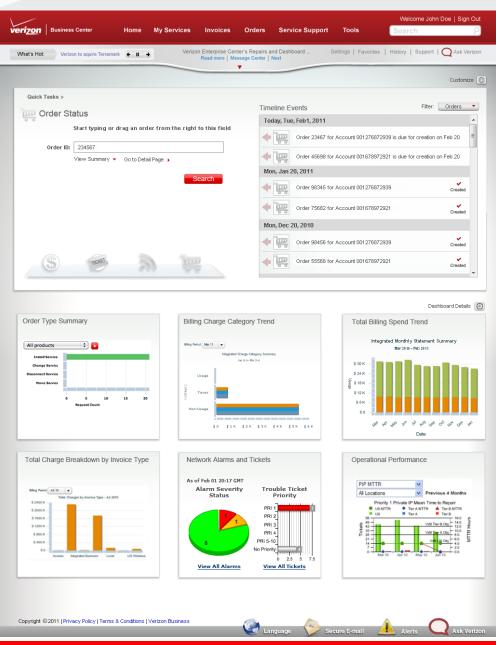




Quick Tasks & Events - Invoices



Quick Tasks & Events – Order Status

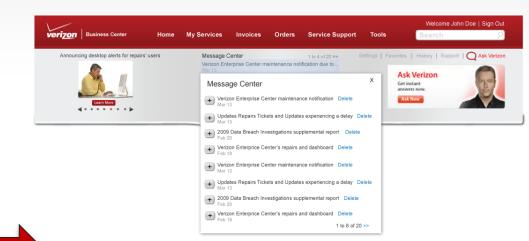


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Message Center Transformation

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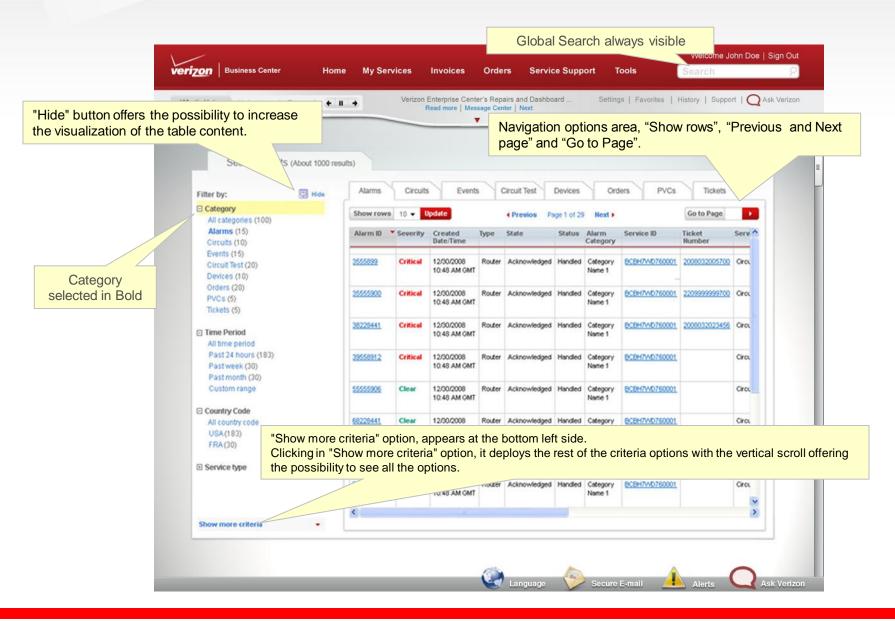


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Search Results View





Accounts & Services "My Services"



My Services Experience

- Integrated account and services explorer
- Various view of customer inventory By Accounts
- Display of customer's services
- Ability to initiate transactions like repair, ordering (MACD), network tools from the list

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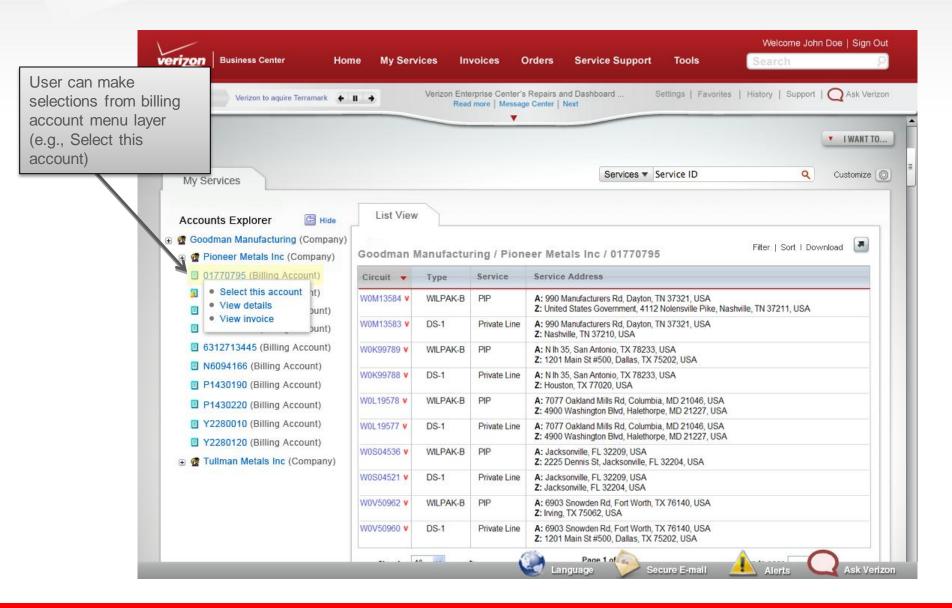
Explore

Redesigned My Services – List View

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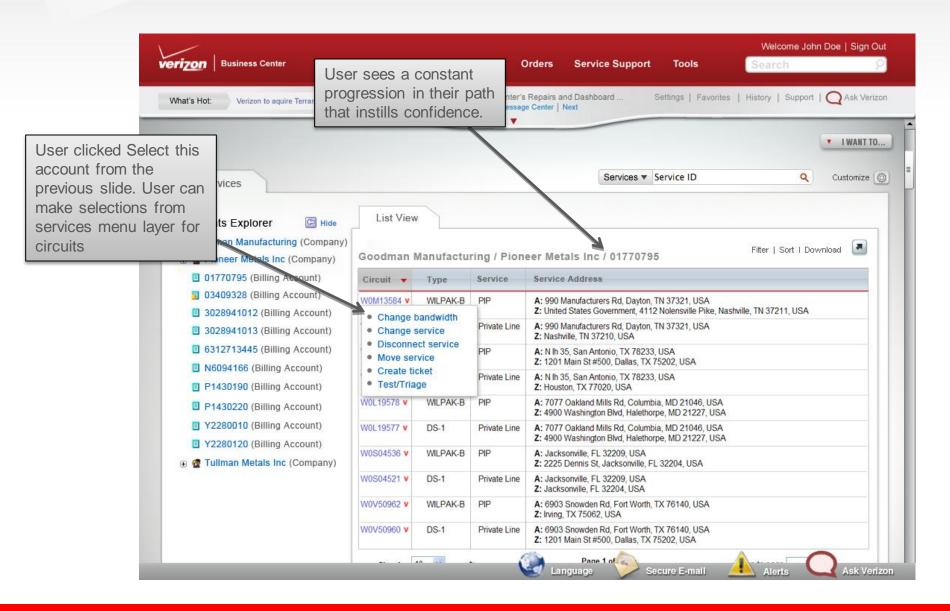


Redesigned My Services – List View





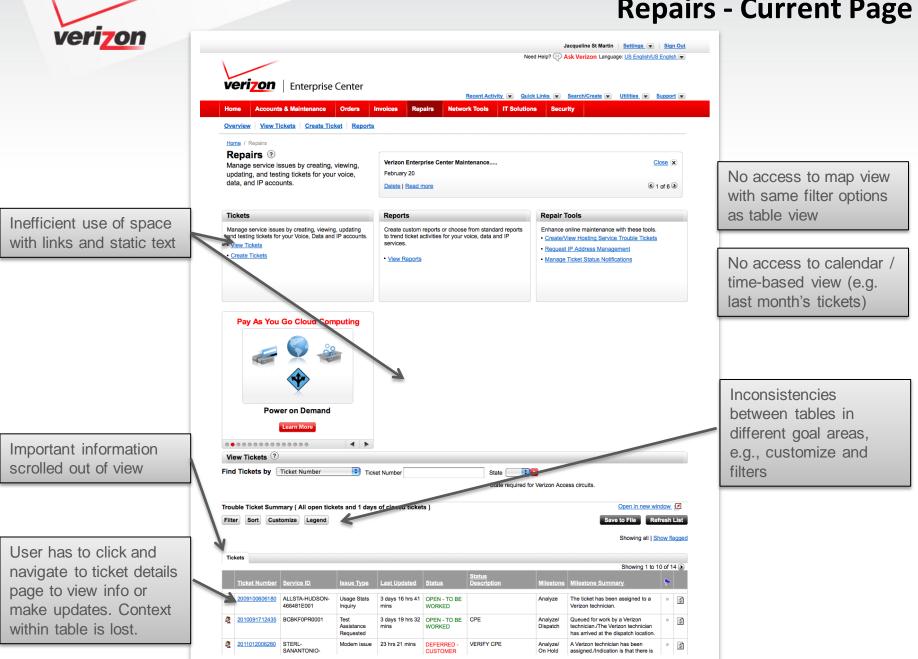
Redesigned My Services - Grid View





Service Support (Service Assurance)

Repairs - Current Page





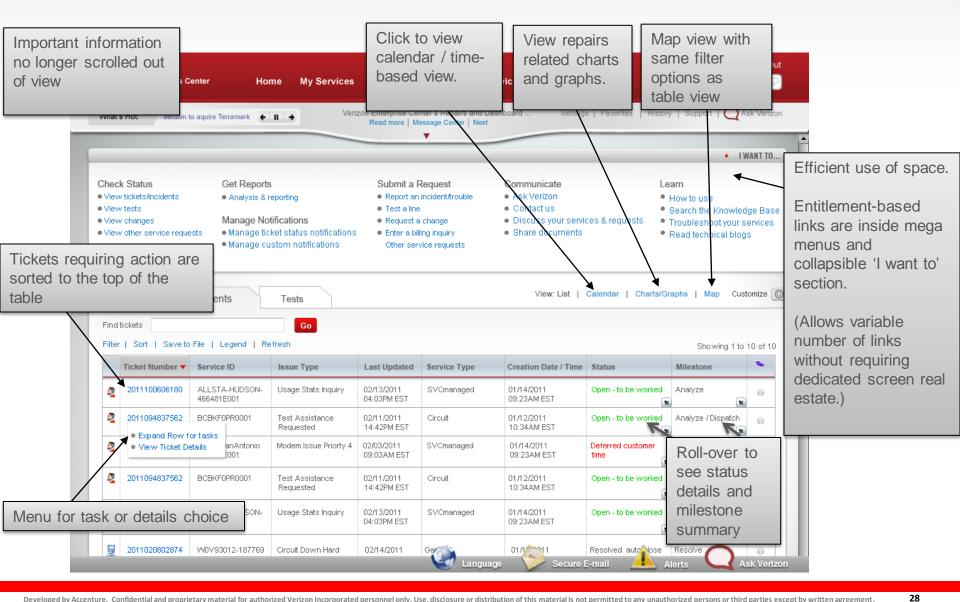
Service Assurance / Support Experience

- Integration of calendar, charts, graphs and maps for repair view
- Quick access to all functionality related to repairs ("I want to")
- "Call to Action" indicators on incidents that require customer action
- In-line actions for quicker transactions
- Collaboration via click to chat and discussion

verizon Enterprise Center	Recent Activity 💌 Guit	Jacquarter St. Marrie - Batticlas, v. Batticlas end Hary () Ask Vertizon Language: Lid Exceluter/JE Excelute (v. ack Links, (v. Sansch/Crede (v. Ustition, (v. Russert (v.	,	veri <u>zo</u>	n Business C	enter Ho	me My Services	Invoices	Orders S	ervice Support T	_	Welcome John Doe earch	Sign C
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Internet - And Learning - Include Juness Internet - Repairs (3) Manage service issues by creating, viewing, updating, and testing tickets for your voice, late, and IP accounts.	Verizon Enterprise Center Maintenance February 20 Delote Read more	Clase X © 1 of 6 @	ſ	Check	Status	Get Reports	3	Submit a F	•	Communicate		Learn	I WANT TO
Tickets Nanoge service issues by oreating viewing, updating and lealing Solates and Placopurts. View Totata Create Totate	Reports Deate autom sports or choose from standard reports to brend State darbiese for your valce, data and iP sarvices. • Mare Reports	Repair Tools Environmentering with these tools. Construinter interview Tools and Tools Construinter interview Tools and Tools Depart III Address Management Manage Totes Environ Nationalises		View tView c				 Test a line Request a Enter a bill 	change	 Ask Verizon Contact us Discuss your servi Share documents 	ces & requests	How to use Search the Knowle Troubleshoot your Read technical blo	r services
Pay As You Go Cloud Computing					ckets	Incidents					Calendar Charts/	Showing 11	to 10 of 1
Power on Demand				1	Ficket Number 🔻	Service ID	Issue Type	Last Updated	Service Type	Creation Date / Time	Status	Milestone	
			(
••••••••••••••••••••••••••••••••••••••				2	2011100606180	ALLSTA-HUDSON- 466481E001	Usage Stats Inquiry	02/13/2011 04:03PM EST	SVCmanaged	01/14/2011 09:23AM EST	Open - to be worked		
		To Verson Access circuits.		*	2011100606180		Usage Stats Inquiry Test Assistance Requested		SVCmanaged Circuit			Analyze / Dispatch	*
lew Tickets 🕐	State required to	-		2		466481E001	Test Assistance	04:03PM EST 02/11/2011	-	09:23AM EST	Open - to be worked Deferred customer time	Analyze / Dispatch	1
w Tickets ⑦ Tickets by Ticket Number ③ Ticket Ne Ticket Summary (All open tickets and 1 days	State required to	ler Verlagen Access offults. Centro in new sentations (C) Reversion and Reference Centro Strowing all (Show, Facuard		2	2011094837562	466481E001 BCBKF0PR0001 Sterl - SanAntonio	Test Assistance Requested	04:03PM EST 02/11/2011 14:42PM EST 02/03/2011	Circuit	09:23AM EST 01/12/2011 10:34AM EST 01/14/2011	Open - to be worked Deferred customer time Open - to be worked	Analyze / Dispatch Analyze / On Hold Analyze / On Hold Analyze / Dispatch	
ew Tickets (*) Tickets by <u>Ticket Number</u> (*) Tow Alte Ticket Summary (All open tickets and 1 days er <u>Sent</u> <u>Contentian</u> Legend Auto	State required to	rr Verzon Access circuits. Coen in new window. 2 Beve to File Refresh List		2 2 2 2	2011094837562 2011012004287	466481E001 BCBKF0PR0001 Sterl - SanAntonio 662243E001	Test Assistance Requested Modem Issue Priorty 4 Test Assistance	04:03PM EST 02/11/2011 14:42PM EST 02/03/2011 09:03AM EST 02/11/2011	Circuit SVCmanaged	09:23AM EST 01/12/2011 10:34AM EST 01/14/2011 09:23AM EST 01/12/2011	Open - to be worked Deferred customer time Open - to be worked Open - to be worked	Analyze / Dispatch Analyze / On Hold Analyze / On Bold Analyze / Dispatch Analyze / Dispatch Analyze / Dispatch	



Redesigned Repairs





Redesigned Repairs - Row Expanded (Milestone Log)

	ver	rizo	on Business C	enter Ho	ome My Services	Invoices	Orders Ser	vice Support To	w pols Sea	elcome John Doe Sign Out rch		
	W	'hat's	Hot: Verizon t	to aquire Terramark 👍	II > Veria		nter's Repairs and Dash essage Center Next	hboard Settings	s Favorites History	Support Q Ask Verizon		
				La cida da			•	View: List	Calendar Charts/Gr	aphs Map Customize (③)		
		A		Incidents	Tests							
			ickets	File Legend R	Go					Character 445 40 st440		
	Ì		Ticket Number -		Issue Type	Last Updated	Service Type	Creation Date / Time	Status	Showing 1 to 10 of 10 Milestone		
_		2	2011100606180	ALLSTA-HUDSON- 466481E001	Usage Stats Inquiry	02/13/2011 04:03PM EST	SVCmanaged	01/14/2011 09:23AM EST	Open - to be worked	Analyze		
		2	2011094837562	BCBKF0PR0001	Test Assistance Requested	02/11/2011 14:42PM EST	Circuit	01/12/2011 10:34AM EST	Open - to be worked	Analyze / Dispatch		
	1	Up	odate Ticket Ad	d Comment 👻		vi	iew By Milestone Log Date/Tir	-	estone Task	View by: Milestone log selected. Other choices		
						_		Thursday, Jan 20, 2011 10:20:25 AM EST Create Open include Ticket				
							Thursday, Jan 20, 2011 Thursday, Jan 20, 2011		ilyze Tech working is hold CPE Verificatio			
		5	Submit				Thursday, Feb 09, 2011	3:34:55 PM EST Ana	alyze CPE Verificatio			
							Thursday, Feb 10, 2011	3:34:55 PM EST Ana	alyze Tech working is			
		2	2011012004287	Sterl - SanAntonio 662243E001	Modern Issue Priorty 4	02/03/2011 09:03AM EST	SVCmanaged	01/14/2011 09:23AM EST	Deferred customer time	Analyze / On Hold		
		2	2011094837562	BCBKF0PR0001	Test Assistance Requested	02/11/2011 14:42PM EST	Circuit	01/12/2011 10:34AM EST	Open - to be worked	Analyze / Dispatch		
-See additional tic -Make updates di	lser can expand row to: See additional ticket details Make updates directly within table.				Test Assistance	02/11/2011	Citiz Language	01/1 Secure E	Open - to be worked E-mail A	Analyze Ch ents Ask Verizon		
-Easy to maintain	CC	חוו		lable								



Redesigned Repairs - Row Expanded (View by menu)

ve	erizon Business C	enter Ho	me My Services	Invoices	Orders Serv	vice Support T	_	elcome John Doe Si Irch	gn Out
	What's Hot: Verizon	to aquire Terramark 🛛 🗲	∎ → Veri		enter's Repairs and Dash Message Center Next	board Setting	s Favorites History	/ Support 📿 Ask	Verizon
	All	Incidents	Tests			View: List	Calendar Charts/Gr	IWAI	NT TO
	Find tickets Filter Sort Save to	File Legend R	Go					Showing 1 to 10	of 10
	Ticket Number 🔻	Service ID	Issue Type	Last Updated	Service Type	Creation Date / Time	Status	Milestone	*
	2011100606180	ALLSTA-HUDSON- 466481E001	Usage Stats Inquiry	02/13/2011 04:03PM EST	SVCmanaged	01/14/2011 09:23AM EST	Open - to be worked	Analyze	0
	2011094837562	BCBKF0PR0001	Test Assistance Requested	02/11/2011 14:42PM EST	Circuit	01/12/2011 10:34AM EST	Open - to be worked	Analyze / Dispatch	0
1	Update Ticket Ad	ld Comment 🔻			View By Milestone Log Ticket Informat Thursda Thursday, Jan 20, 2011	ation 5 AM EST Cre	lestone Task sate Open alyze Tech working is hold CPE Verificatio	down wi selected	th Ticket Activity
	Submit			-	Thursday, Feb 09, 2011 (Thursday, Feb 10, 2011 (3:34:55 PM EST An	alyze CPE Verificatio	on Equipment problem ssue Worked on by tech	
	2011012004287	Sterl - SanAntonio 662243E001	Modern Issue Priorty 4	02/03/2011 09:03AM EST	SVCmanaged	01/14/2011 09:23AM EST	Deferred customer time	Analyze / On Hold	•
	2011094837562	BCBKF0PR0001	Test Assistance Requested	02/11/2011 14:42PM EST	Circuit	01/12/2011 10:34AM EST	Open - to be worked	Analyze / Dispatch	0
lser can expand ro See additional tick Make updates dire Easy to maintain c	et details ectly within tab		Test Assistance	02/11/2011	Cier Language	01/1 Secure	Open - to be writed E-mail A	Analyze Ch lerts Ask	Verizon



Redesigned Repairs - Row Expanded (Ticket Activity)

	veri	ZON Business C	enter Ho	me My Services	Invoices	Orders Serv	vice Support To	we pols <mark>Sea</mark>	elcome John Doe Sign Out rch	
	Wh	at's Hot: Verizon t	o aquire Terramark 🔶	II → Veri		nter's Repairs and Dash essage Center Next	board Setting:	s Favorites History	Support Q Ask Verizon	
		A1				•	View: List	Calendar Charts/Gra	IWANT TO aphs Map Customize (=
		nd tickets	File Legend Re	Tests Go efresh					Showing 1 to 10 of 10	
		Ticket Number 🔻	Service ID	Issue Type	Last Updated	Service Type	Creation Date / Time	Status	Milestone	
	4	2011100606180	ALLSTA-HUDSON- 466481E001	Usage Stats Inquiry	02/13/2011 04:03PM EST	SVCmanaged	01/14/2011 09:23AM EST	Open - to be worked	Analyze	
	4	2011094837562	BCBKF0PR0001	Test Assistance Requested	02/11/2011 14:42PM EST	Circuit	01/12/2011 10:34AM EST	Open - to be worked	Analyze / Dispatch	
	1	Update Ticket Ad	d Comment 🔹		-	24 Update NCCAR. Customer	Workgroup Activity D IPMCC 12/23/200 PM GMT- d customer notification se	09 05:03 Open 04:00	View by: Ticke selected. Othe include Ticket Information, S Information or	er choices ervice
		Submit				View all Ticket Activit	y Jump to num	iber 📃 🕨	Log	
	4	2011012004287	Sterl - SanAntonio 662243E001	Modern Issue Priorty 4	02/03/2011 09:03AM EST	SVCmanaged	01/14/2011 09:23AM EST	Deferred customer time	Analyze / On Hold	
	4	2011094837562	BCBKF0PR0001	Test Assistance Requested	02/11/2011 14:42PM EST	Circuit	01/12/2011 10:34AM EST	Open - to be worked	Analyze / Dispatch	
Jser can expand See additional ti Make updates c Easy to maintair	icket direct	details tly within tab		Test Assistance	02/11/2011	Cities Language	01/1 Secure E		Analyze Charlen Ask Verizon	



Redesigned Repairs – View By: Ticket Activity

verizon Business Center	Home My Services Invoices	Orders Service Support Tools	Welcome John Doe S Search	ign Out
What's Hot: Verizon to aquire Terramark		nter's Repairs and Dashboard Settings F ssage Center Next	avorites History Support 📿 Ask	Verizon
		•	. ▼ IWA	NT TO
Ticket Details			Custo	mize 🔘 📱
Trouble Ticket - 20091006		Details page are displayed in US Eastern Time	Print Refresh 10 min ♣	
View By [Back to list] All	time zone preference in the us Update Ticket Add Comment			
Milestone Log	Ticket Number Service ID 2009100606180 ALLSTA-HI		Status OPEN/TO BE WRKD	
Ticket Information Service Information	Ticket Activity			
Ticket Activity		Find Jump to numb		
Ticket Tools History	24 Update NCCAR.If Customer		To be worked	
Flag Ticket	Comments: Automated cus	tomer notification sent	~	
	23 Ticket NCCAR.IF Notification	PMCC 12/23/2009 05:03 Open PM GMT-04:00	To be worked	v Ticket Activity table
Make a selection from View By. This	Comments: none			asier to understand
layout is prominent and easily navigable with less cognitive load than	21 Notify NOTIFICA	TION.CNP 10/06/2009 09:28 Open PM GMT-04:00	- · · · ·	USE.
the current design in production.	Comments: none			
	20 Release DATA.IP-A	ADMIN 10/06/2009 09:27 Open PM GMT-04:00	To be worked	
	Comments: Suspension re Internal Escalation suspensi	leased due to Transfer entered by jhfogerty on 2		: Verizon



Redesigned Repairs – View By: All

ver	izon Business Center Home	Welcome Joh My Services Invoices Orders Service Support Tools Search	n Doe Sign Out
Wh	nat's Hot: Verizon to aquire Terramark 🔶 🛚 🖡	Verizon Enterprise Center's Repairs and Dashboard Settings Favorites History Support Read more Message Center Next	Q Ask Verizon
	Ticket Details		Customize
	Trouble Ticket - 2009100606180 View By [Back to list.] All Milestones Milestone Log Ticket Information Service Information Ticket Activity Ticket Tools History Flag Ticket	Print Refresh Times displayed on the Ticket Details page are displayed in US Eastern Time unless the user sets a time zone preference in the user profile using My Profile. Update Ticket Add Comment • Ticket Number Service ID Alternate Service ID Status 2009100606180 ALLSTA-HUDSON-466481E001 U107290 OPEN/TO BE WRKD Milestone Summary The ticket lifecycle below shows this ticket's current milestones in yellow. When a customer action is needed to progress the ticket, the milestone is shown in red. For more details, refer to the milestone log or activity log. Create Test Analyze Averizon technician has been assigned. 	10 min
Clicking all from the Vi presents a one page, I scrollable – and more printable view of Miles Log, Ticket Information Information, and Ticke	long form, importantly – tones, Milestone n, Service	Dispatch On Hold Resolve Close Milestone Log Date/Time Milestone Tuesday, October 06, 2009 10:46:31 AM EDT Create Ticket Successfully Quarter E-mail Alerts	New Ticket Activity table is easier to understand and use.



Redesigned Repairs – Create Ticket (Step 1)

verizon Business Center He	ome My Services	Invoices Orders	Service Support	Tools	Welcome John Doe Sig	gn Out
What's Hot: Verizon to aquire Terramark		Enterprise Center's Repairs a Read more Message Center I	d Dashboard Si lext	ettings Favorite	s History Support 📿 Ask	Verizon
Create Ticket		•			• I WAY	IT TO
Step 1: Contact Information	Create Ticket - Ident	ify Service lephone number or Service		 ? 	ts are in progress	
Contact Information Primary Contact First Name Alternate Contact First Name Last E-Mail Notifications ⑦ Notify me when Important updates are ma Additional E-mail Addre Important updates are ma	that you are having troubl or Search for Service I *Product or Circuit Type Data Subproduct type ATM Service *Profile ALL - 30ALSE S Selecting AII Profiles will return Service IDs one profile at *Country UNITED STATES Street Address ① Use * for wildcard search. Service ID ⑦ Three or more characters. Follow with * for wildcard search	e with: ID a time. City (2) Three or mo Follow with *	BCBKFUPRUU SI	ate A v te required for U.S.	cesseary to resolve this problem. may be required. If the trouble is in Verizon's late the trouble yourself or you a Verizon technician isolate the Verizon inside wiring and bu will not be charged for repairs is inside your premises in stanside your premises in the standard of the standard of the standard premises a conditions of your plan we standard of the standard of the standard we standard of the standard of the standard most frequently asked questions. Premise has been turned up?	
Back Next	Search	Lar	iguage Sec	• <u>can the alerted</u>	buter? p be affected by intrusive testing? when this ticket? when this ticket is ? Alerts Q Ask	Verizon



Redesigned Repairs – Create Ticket (Step 1)

				• I WANT
Create Tic	ket			
Step 1: Contact Inform	ation Step 2: Service and Acces	ss Information Step 3: Issue Details	Step 4: Questions	Test Results
Contact I	nformation			Your test results are in progress A dispatch may be necessary to resolve this problem.
Primary C First Name	ontact * Last Name	E-mail Address	* Phone Number / Extn	Access to your office may be required. To determine whether the trouble is in Verizon's network, you may isolate the trouble yourself or you may choose to have a Verizon technician isolate the
Jacqueline	St Martin	jstmartin1@comcast.ne	703-622-8366	trouble. You currently have a Verizon inside wiring and maintenance plan. You will not be charged for repairs to the wiring and jacks inside your premises in accordance with the terms & conditions of your plan
Alternate First Name	Contact Last Name	E-mail Address	Phone Number / Extn	accordance min are terms of contaitons of your plan
				Self-Help
E-Mail No Notify me v	ifications ⑦ /hen			Live Chat Ask a Verizon agent your guestion now.
	int updates are made to my	ticket: (<u>Customize</u>)		Start Live Chat
	ional E-mail Addresses ② rtin1@comcast.net			Frequently Asked Questions Get answers to the most frequently asked questions.
● I do no	want to receive notifications	on this ticket.		How do I know if the service has been turned up? How do I bing my router? How will my service be affected by intrusive testing? Can I set up notifications on this ticket?
Back	Next			Can I be alerted when this ticket is ?



Redesigned Repairs – Create Ticket (Step 2)

D Business Center	Home My Servic		
Hot: Verizon to aquire T Create Ticket	erramark ← II →	Verizon Enterprise Center's Repairs and Dashboard Read more Message Center Next ▼	Settings Favorites History Support Q Ask V
Step 1: ✓ Contact Information	Step 2: Service and Access Information	Step 3: Step 4: Issue Details Questions	Test Results Test Results are ready Adispatch may be necessary to resolve this problem. Access to your office may be required.
 Please review the for a trouble tick Service ID BCBKF0PR0001 State TX 	et Service Address 12238 SILICON DR Postal Code	below to confirm the proper Service ID is identified City SAN ANTONIO Product Information PIP	To determine whether the trouble is in Verizon's network, you may isolate the trouble yourself or you may choose to have a Verizon technician isolate the trouble. You currently have a Verizon inside wiring and maintenance plan. You will not be charged for repairs to the whiring and jacks inside your premises in accordance with the terms & conditions of your plan
* Site Country UNITED STATES	s Information	v	Self-Help
 Business Hours 	, 7 days a week	The service will be taken out of service unless No is selected * Release for intrusive testing? ② O Yes as soon as possible	Live Chat Aska Verizon agent your question now. Start Live Chat
*Site Contact Name	*Site Contact Phone Nu k. length: 500 characters)	Yes, at these times No, requesting circuit monitoring or * Have you verified power and equipme	Get answers to the most frequently asked questions. How do Linow (The service has been turned up? How do Loine my router? How will my service be affected by intrusive testing? Can Let up notifications on this ticket? Can Let alerted when this ticket is ?
500 characters remain Location Z Acces	-	r Location Z	
-	ess information for Location Z		
Back Next		Language	Secure E-mail Alerts Q Ask \



Redesigned Repairs – Create Ticket (Step 3)

verizon Business Center	Home My Ser	vices Invoices	Orders Serv	ice Support	Tools	Welcome John Search	Doe Sign Out
What's Hot: Verizon to aquire Terra	amark 🗲 II 🔸		ter's Repairs and Dashl ssage Center Next	board	Settings Favorites	History Support	Ask Verizon
Create Ticket Step 1: Contact Information Issue Details Entered By Jacqueline St Martin Customer Ticket Numbe * Issue Type * Issue Description (Ma B0 characters remaining Back Next	x. length: 80 characters)	Step 3:	Step 4: Questions	>	Access to your office To determine whethin network, you may ics may choose to have trouble. You currently have a maintenance jan. Y to the wiring and jack accordance with the Self-Help Live Chat Ask a Verizon a your question n Start Live Chat Tequently Asked O Get answers to the - How do I know if ft - How do I know if m	ecesssary to resolve this problemay be required. are the trouble is in Verizon's are the trouble is in Verizon's alter the trouble yourself or you a Verizon technician isolate the Verizon inside wiring and ou will not be charged for repairs is inside your premises in terms & conditions of your plan gent now. to Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Description Descriptio	e ns. 2
			Language	Se Se	ecure E-mail	Alerts	Ask Verizon



Redesigned Repairs – Create Ticket (Step 4)

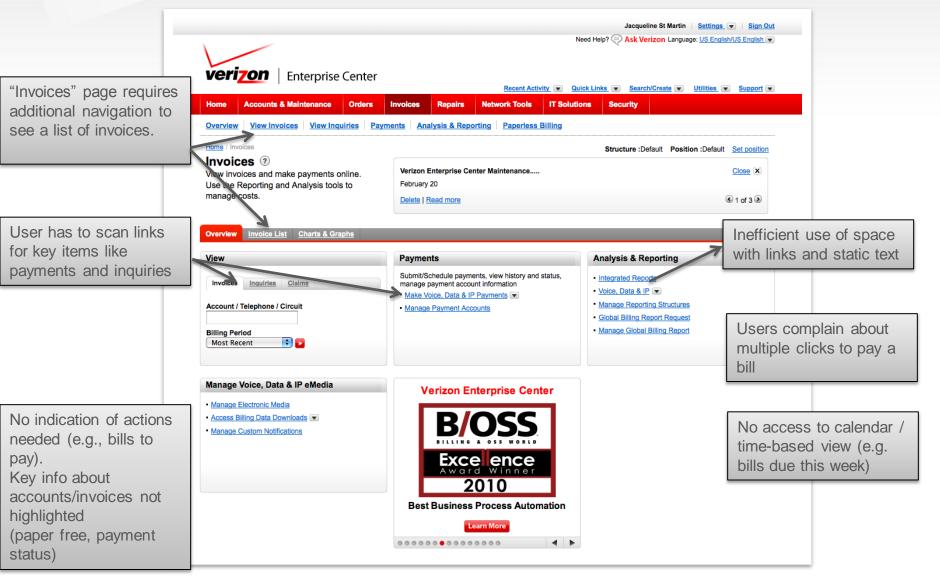
<page-header></page-header>	rizon Business Center Home My Services Invoices Orders Service Support	Welcome John Doe Sign Ou Tools
<image/>	Read more Message Center Next	Settings Favorites History Support Q Ask Verizo
 Consisting that additional charges may be incurred if the trouble found is not on controls in etwork? Consisting that additional charges may be incurred if the trouble found is not on controls in etwork? Consisting that additional charges may be incurred if the trouble found is not on controls in etwork? Consisting that additional charges may be incurred if the trouble found is not on controls in etwork? Consisting that additional charges may be incurred if the trouble found is not on controls in etwork? Consisting that additional charges may be incurred if the trouble found is not on controls in etwork? Consisting that additional charges may be incurred if the trouble found is not on controls in etwork? Consisting that additional charges may be incurred if the trouble found is not on controls in etwork? Consisting that additional charges may be incurred if the trouble found is not on controls in etwork? Consisting that additional charges may be incurred if the trouble found is not on controls. Consisting that additional charges may be incurred if the trouble found is not on controls. Consisting that additional charges may be incurred if the trouble found is not on controls. Consisting that additional charges may be incurred if the trouble found is not on controls. Consisting that additional charges may be incurred if the trouble found is not on controls. Consisting that additional charges for the source. Consisting that additional charges and recordings, etc. Consisting that additional charges for the source. Consisting that additional charges for the source additional technical details, such as the control to the most for questing that additional technical details. Consisting that additional technical details. Consisting that additional technical details. Consisting that additechnical details. Consisting that addi	Step 1: Step 2: Step 3: Step 4: Contact Information Service and Access Information Step 3: Step 4:	Test Results Your test results are ready
 * Is it intermittent? Yes No Additional Description of the issue: (Please include additional technical details, such as trace-routes, logs, error messages and recordings, etc.) Live Chat SetF-Help Use Chat Set Use Chat Set Use Chat We change the set of the s	possibility that additional charges may be incurred if the trouble found is not on Verizon's network?	Access to your office may be required. To determine whether the trouble is in Verizon's network, you may isolate the trouble yourself or you may choose to have a Verizon technician isolate the trouble. You currently have a Verizon inside wiring and maintenance plan. You will not be charged for repairs to the wiring and jacks inside your premises in
Get answers to the most frequently asked questions. How do I know if the service has been turned up? How do I ping my router? How will my service be affected by intrusive testing? Can I be alerted when this ticket? Can I be alerted when this ticket is ?	 * Is it intermittent? ○ Yes ○ No Additional Description of the issue: (Please include additional technical details, such 	Live Chat Ask a Verizon agent your question now. Start Live Chat
		Get answers to the most frequently asked questions. • How do I know if the service has been turned up? • How do I ping my router? • How will my service he affected by intrusive testing? • Can I set up notifications on this ticket?



Invoices



Invoices - Current Page





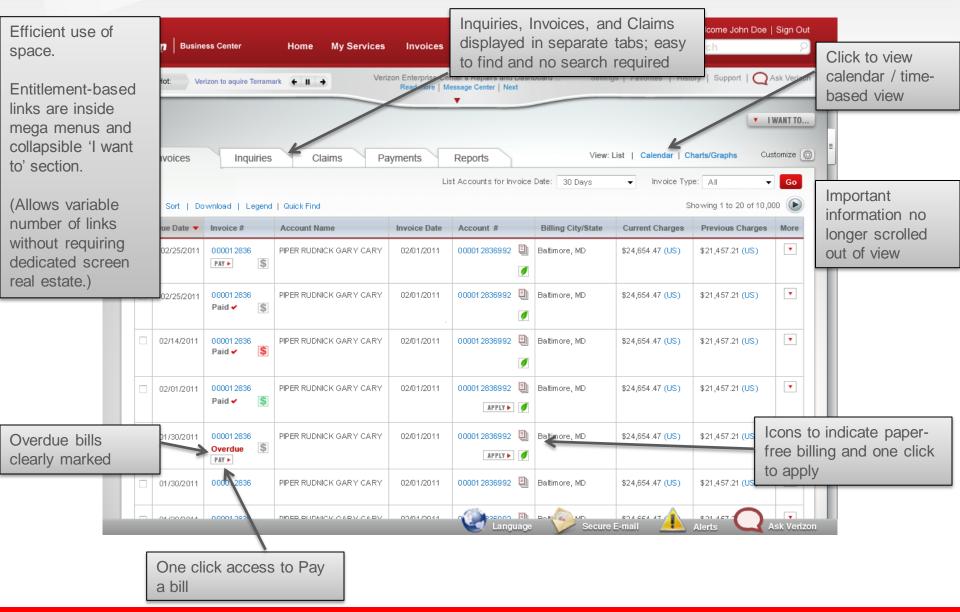
Invoices UI Experience

- Integration of calendar / time-based view for invoices goal page
- Quick access to all functionality related to Invoices ("I want to")
- "Call to Action" indicators on incidents that require customer action
- In-line actions for quicker transactions

			L.	erizon	Busine	ss Center	Home My Services	Invoices	Orders Ser	vice Support T	_	Welcome John Doe earch	S
		Jacqueline St Martin <u>Settinas</u> (*) <u>Sian Out</u> Need Help? (*) <u>Ask Verizon</u> Language: <u>US EngisierUS Engish</u> (*)		What's Hot	ot: Veri	izon to aquire Terrama	rk 🗲 🛚 🔶 Veri:		nter's Repairs and Dasl essage Center Next	hboard Setting	is Favorites Hist	ory Support Q	As
ZON Enterprise Center	Recent.Activity. (*)	kulok Links. 💌 Search/Create 💌 Utilities. 💌 Support 💌							•				I W
	Involces Repairs Network Tools IT Solut	tions Security		Inco	/oices	Inquiries	Claims Pa	yments	Reports	View: I	List Calendar C	harts/Graphs Cu	ust
83		Structure :Default Position :Default Set position		IIIV	TOILES	Inquines	Cidinis Pa	-					
(?) and make payments online. rting and Analysis tools to 	Verizon Enterprise Center Maintenance February 20	Citee ×	_	Filter S	Sort Dov	wnload Legend	Quick Find	Li	st Accounts for Invoice	e Date: 30 Days	 Invoice Type S 	howing 1 to 20 of 10,0	• ,00
•	Delete Read more	1 of 3 (a)		Due	ie Date 🔻	Invoice #	Account Name	Invoice Date	Account #	Billing City/State	Current Charges	Previous Charges	
Nce List Charts & Graphs				02	2/25/2011	00001 2836 PAY • \$	PIPER RUDNICK GARY CARY	02/01/2011	000012836992 🕒	Baltimore, MD	\$24,654.47 (US)	\$21,457.21 (US)	
<u>Claims</u> Circuit	Payments Submit/Schedule payments, view history and status, manage payment account information • Make Voice. Data & IP: Payments (*) • Manage Payment Accounts	Analysis & Reporting Interprint Recorts Value Data R ≥ ∞ Manage Recorts Students Gabai Billing Recort Recort Manage (Student Billing Recort)		02	2/25/2011	000012836 Paid - \$	PIPER RUDNICK GARY CARY	02/01/2011	000012836992	Battimore, MD	\$24,654.47 (US)	\$21,457.21 (US)	_
				02	2/14/2011	00001 2836 Paid 🗸 💲	PIPER RUDNICK GARY CARY	02/01/2011	000012836992	Baltimore, MD	\$24,654.47 (US)	\$21,457.21 (US)	
& IP eMedia micads 💌 ations	Verizon Enterprise Center			02	2/01/2011	00001 2836 Paid 🗸 💲	PIPER RUDNICK GARY CARY	02/01/2011	000012836992	Baltimore, MD	\$24,654.47 (US)	\$21,457.21 (US)	
	Excelence Award Winner 2010			01	1/30/2011	00001 2836 Overdue \$	PIPER RUDNICK GARY CARY	02/01/2011	000012836992 🗎 APPLY ► 🥖	Baltimore, MD	\$24,654.47 (US)	\$21,457.21 (US)	
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	•••••••••••••••••••••••••••••••••••••••				12000014	000010926		02/01/2011		DAR MO	E-mail	801 457	As



Redesigned Invoices





Redesigned Invoices

eri <u>zo</u>	on Busine	ess Center	Home My Services	Invoices	Orders Serv	rice Support	Tools	Welcome John Doe earch	Sign Out
What's	s Hot: Ver	rizon to aquire Terrama	urk ← II → Veri		nter's Repairs and Dash essage Center Next	board Set	ings Favorites His	tory Support 📿 A	Ask Verizon
					•			× 1	WANT TO
• View • View	/ payments • / inquiries •	Get Reports Download available Request & manage Manage reporting s	reports 🔹 • Manage electroni	e media e notifications e	lake Payments Make a payment Manage payment accou Manage global consolida	A A A A A A A A A A	n municate sk Verizon ontact us iscuss your invoices hare documents	Learn How to use Search the Knowles Read technical blog 	dge Base gs
	Invoices	Inquiries	Claims Pa	ayments	Reports	Vie	v:List Calendar C	Charts/Graphs Cus	stomize 🔘
		contract to the second	L OLIVER FILM					Chausian 4 to 20 of 40 0	00
	Sort Do Due Date ▼	wnload Legend	Quick Find Account Name	Invoice Date	Account #	Billing City/State		Showing 1 to 20 of 10,0	00 D
				Invoice Date 02/01/2011	Account #	Billing City/State			
	Due Date 🔻	Invoice #	Account Name		000012836992		Current Charges	Previous Charges	More
	Due Date ▼ 02/25/2011	Invoice # 00001 2836 PAY • \$ 00001 2836	Account Name PIPER RUDNICK GARY CARY	02/01/2011	000012836992 0000012836992 0000012836992 0000012836992 0000012836992 000000000000000000000000000000000000	Baltimore, MD	\$24,654.47 (US)	Previous Charges \$21,457.21 (US)	More
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Invoices page - Large accounts

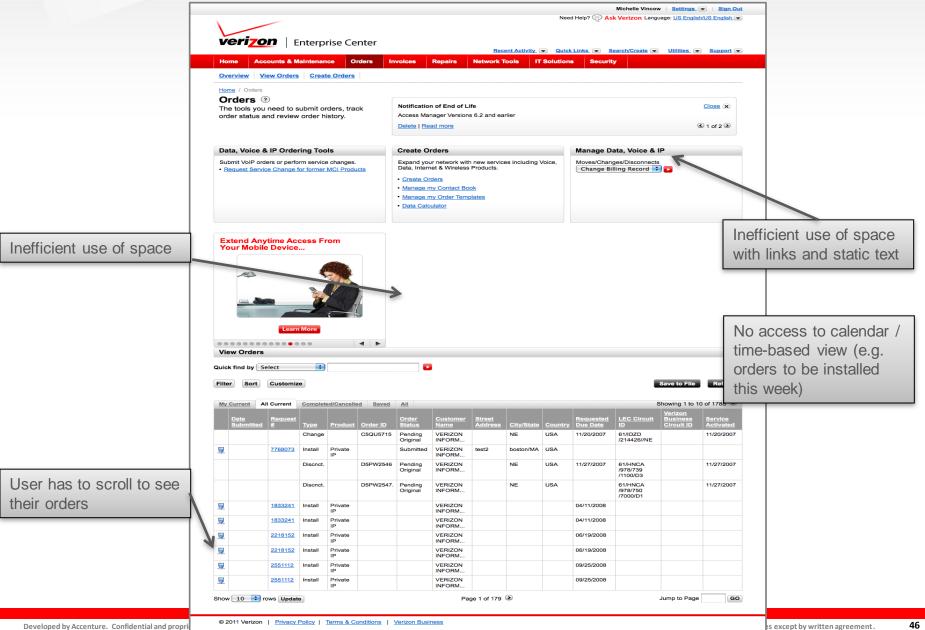
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Ordering



Orders – Current page (production GA)





Orders – Pilot (CCS Ordering)

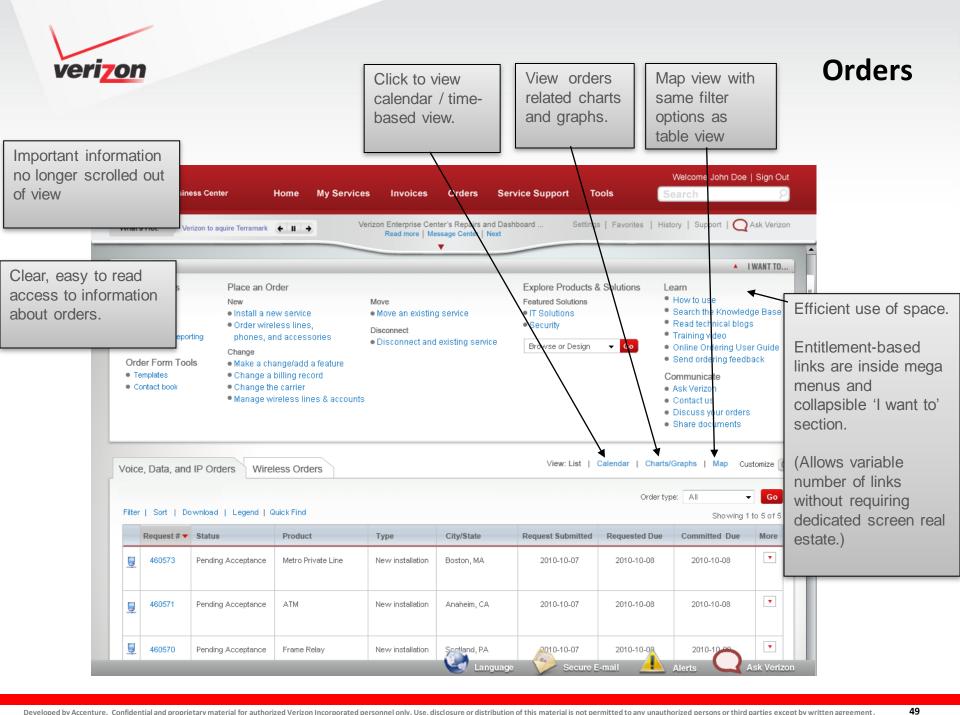
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Orders Transformation

- Integration of calendar / time-based view for invoices goal page
- Quick access to all functionality related to Invoices ("I want to")
- Click to view calendar / time-based view.
- Important information no longer scrolled out of view
- Clear, easy to read access to information about orders.

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Orders with Megamenu

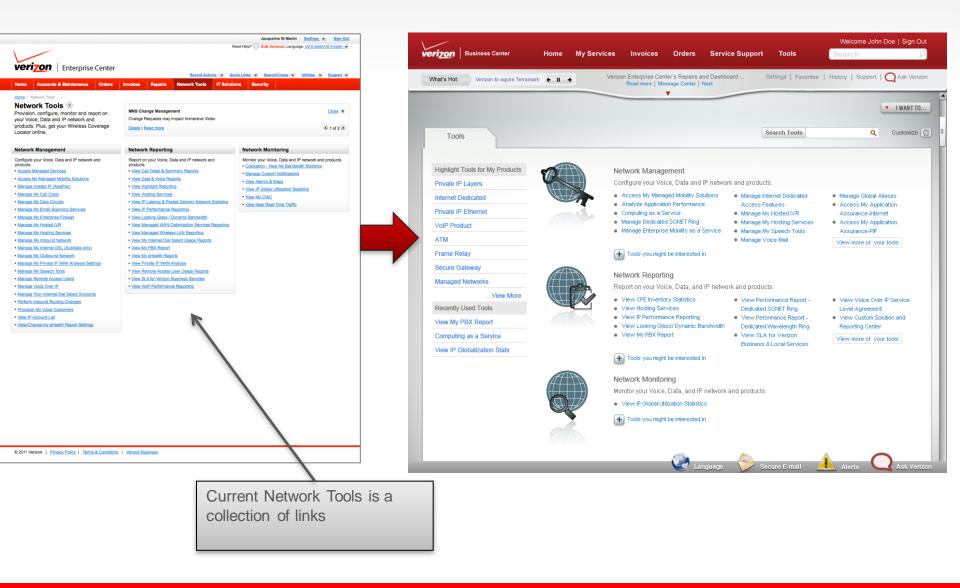
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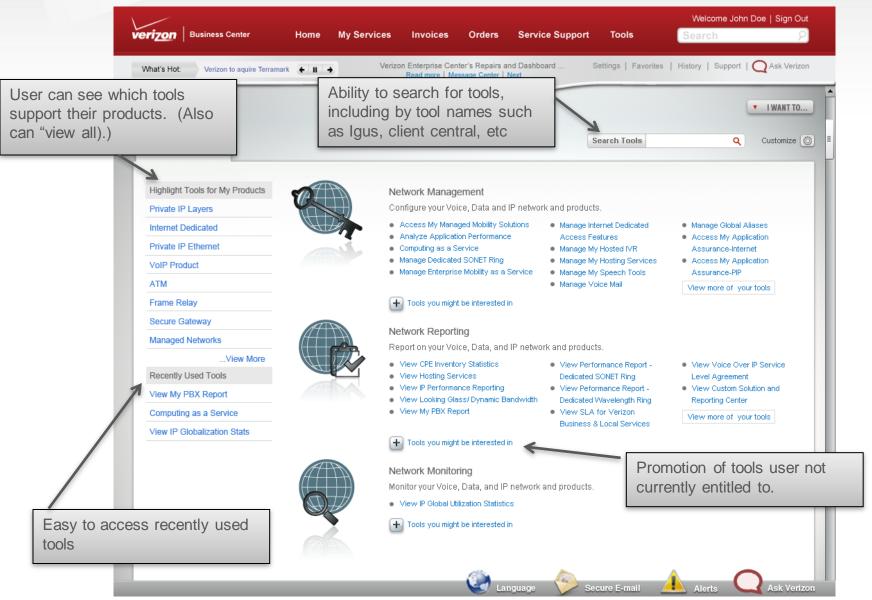
Tools (Network Tools & More)



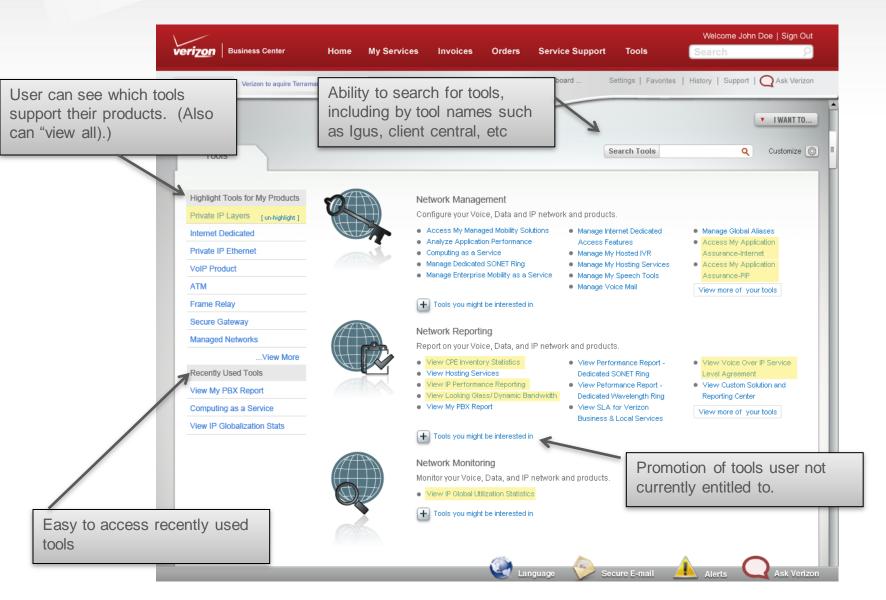
Tools Transformation



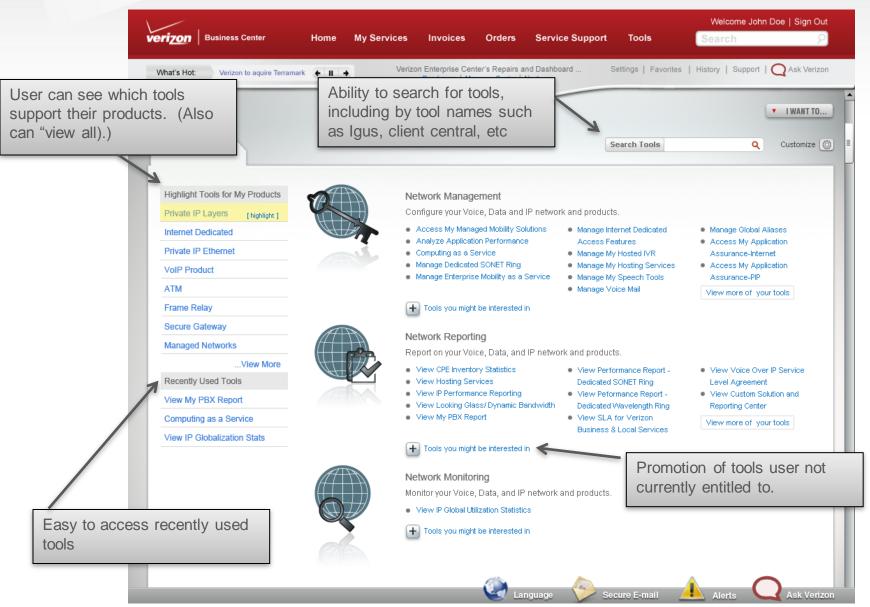




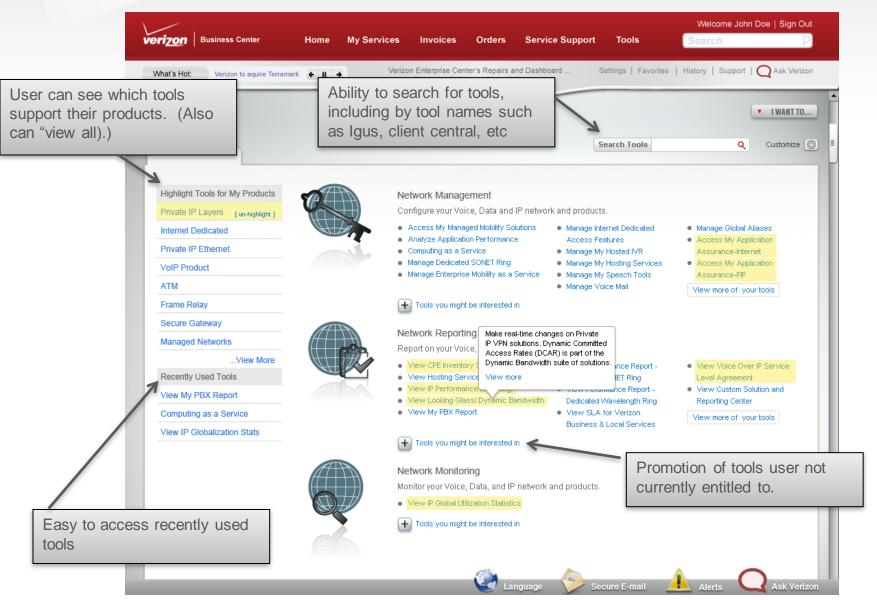




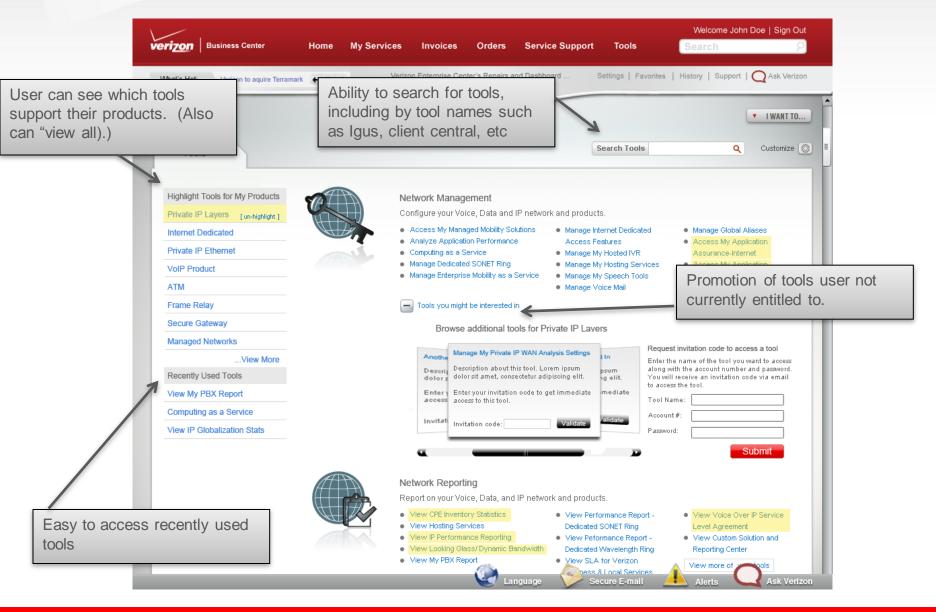




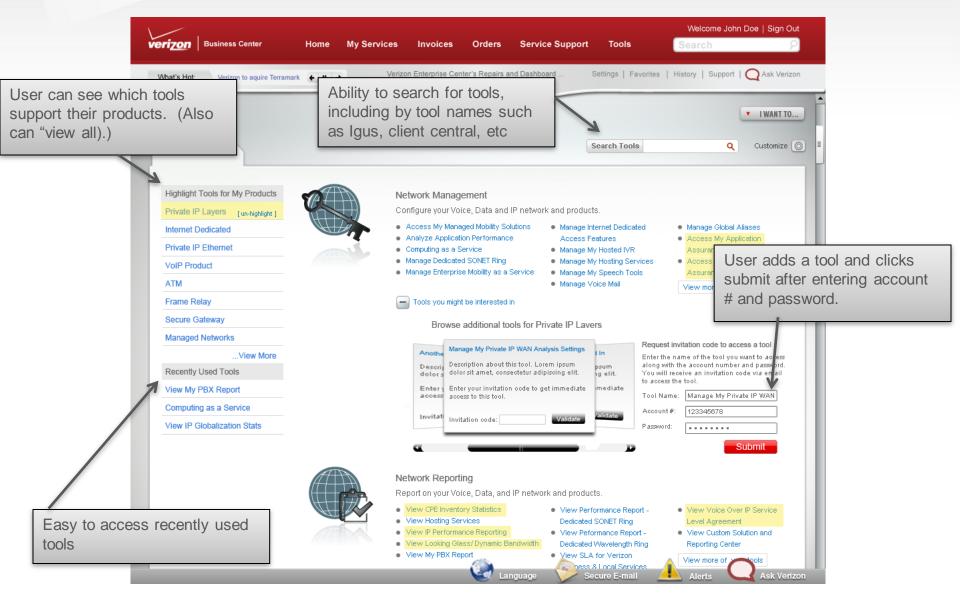














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Tools (Alert notification Scenario)

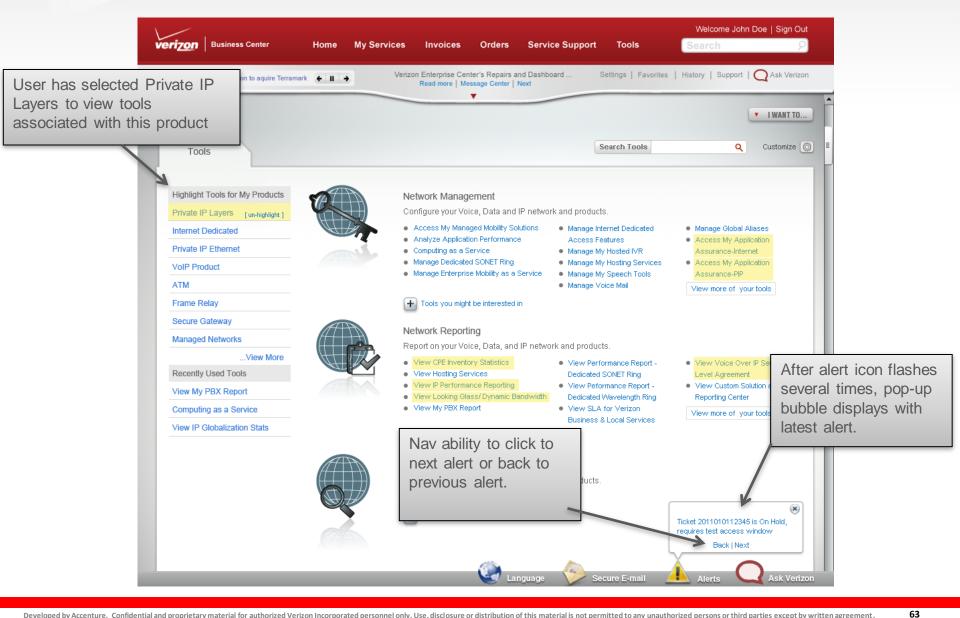


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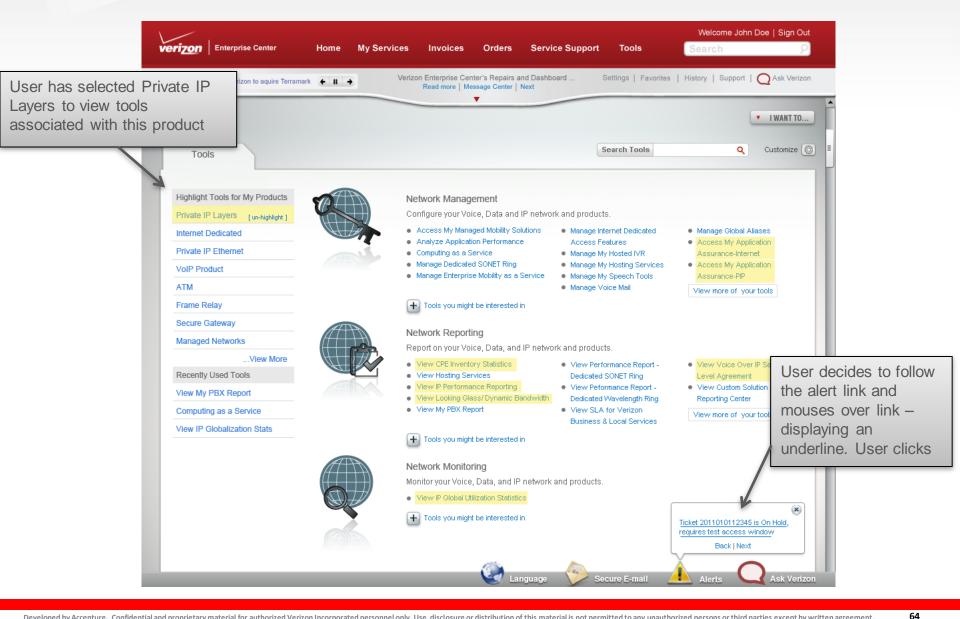


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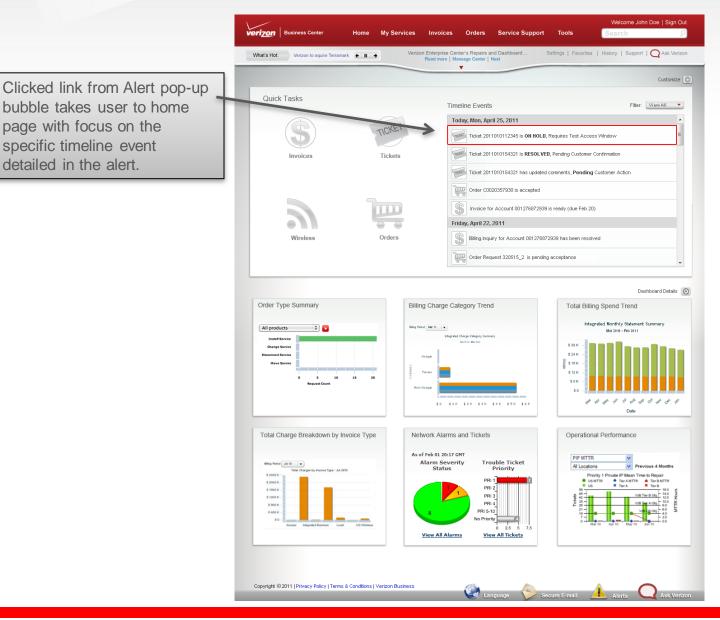




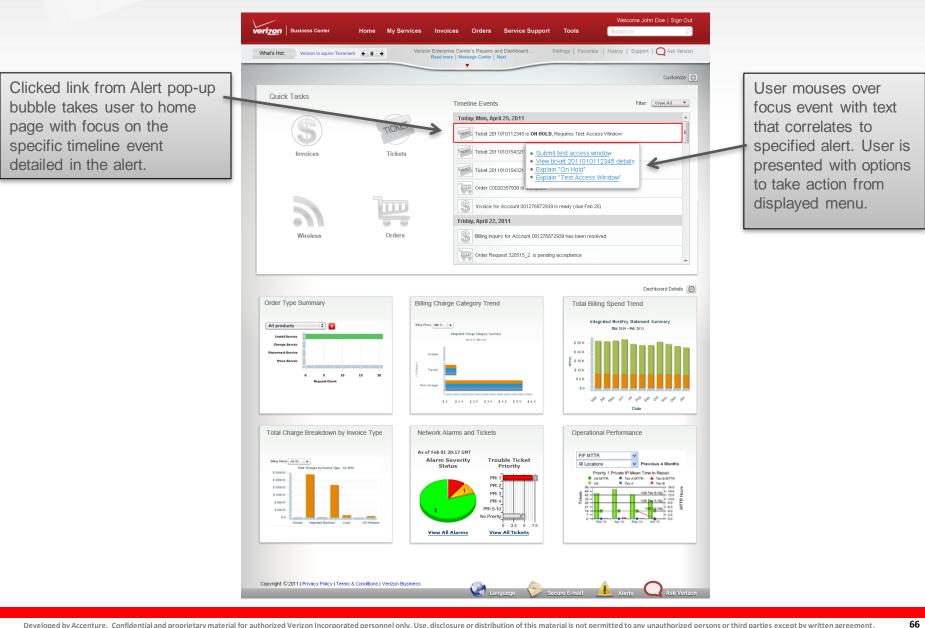




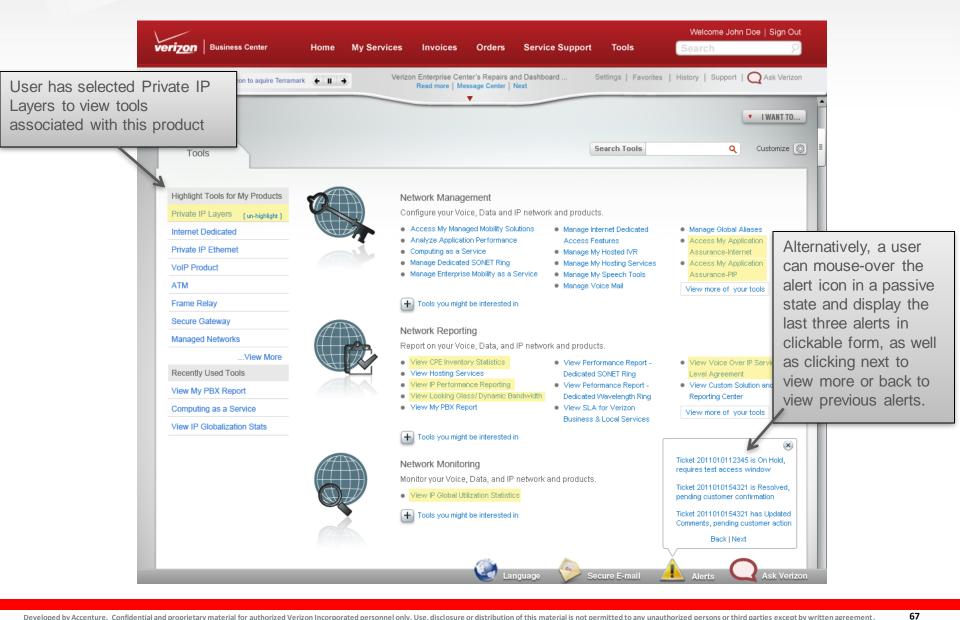












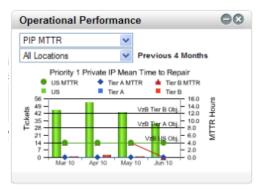


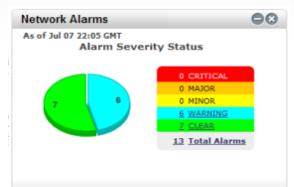
Home Page Portlets

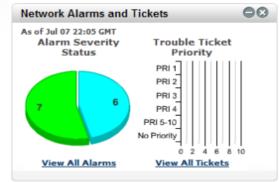


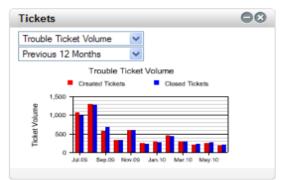
Alarms and Tickets Portlets

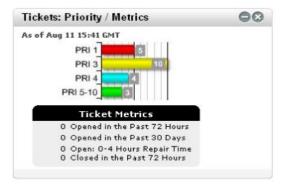








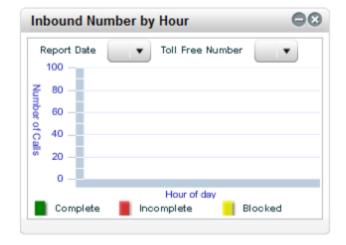






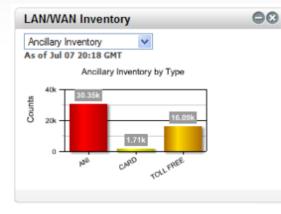
Inbound / Toll Free Portlets

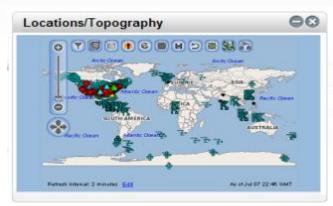
kecutive S	ummary	0
General	Calls	
Report Date	•	
Profile Name:	nuli	





Inventory Portlets





Locations/Topography Item List			
🔺 📁 🛞 问 💽 💓 🔰			
ACK 1	🔺 Alarm ID 🔻 🛦	Switch/Trunk	AN T
P	<u>1513603</u>	AUB10979	_
P	239880069	RIC21700	
P	33386278	NRL10796	
P	<u>97313022</u>		





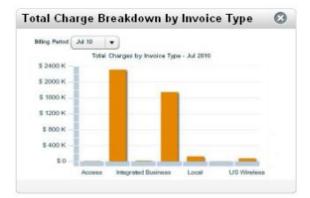


Invoices Portlets



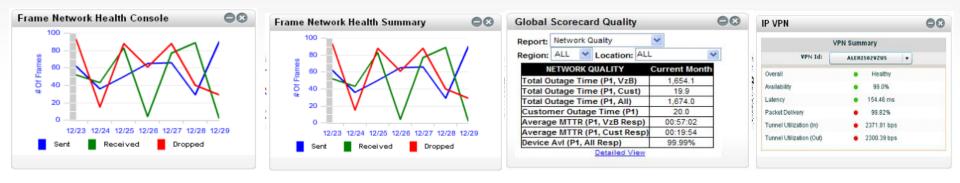








Metrics / Reports Portlets



00



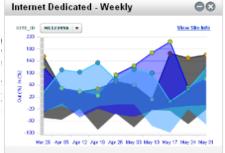




Internet Dedicated - Daily









Utilization Portlets







Wireless Portlets

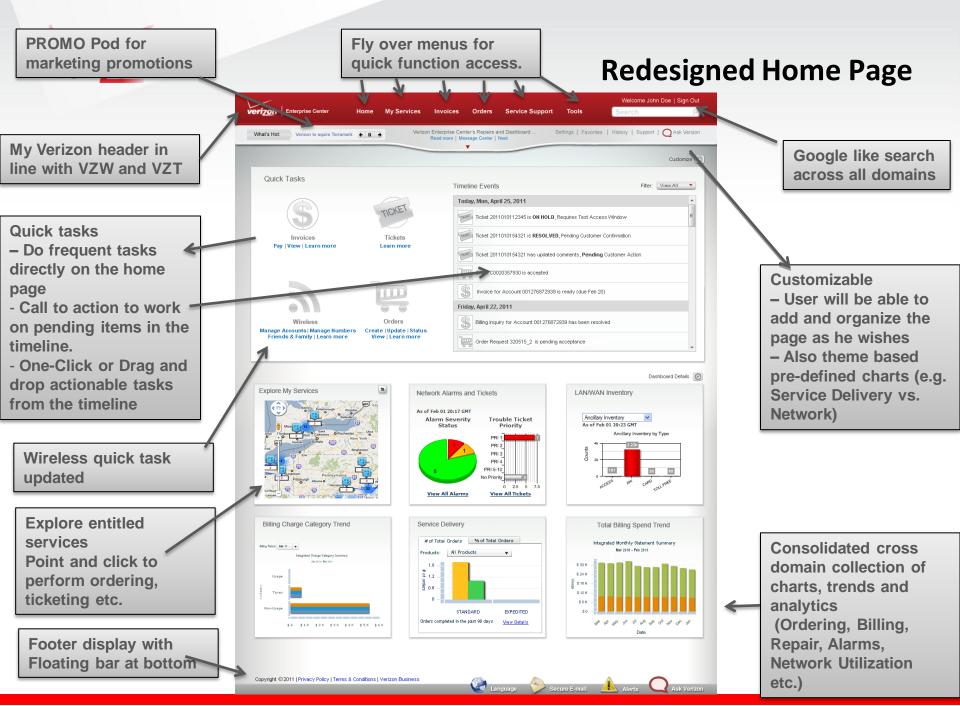




Appendix 1: Enterprise Center



Home Page



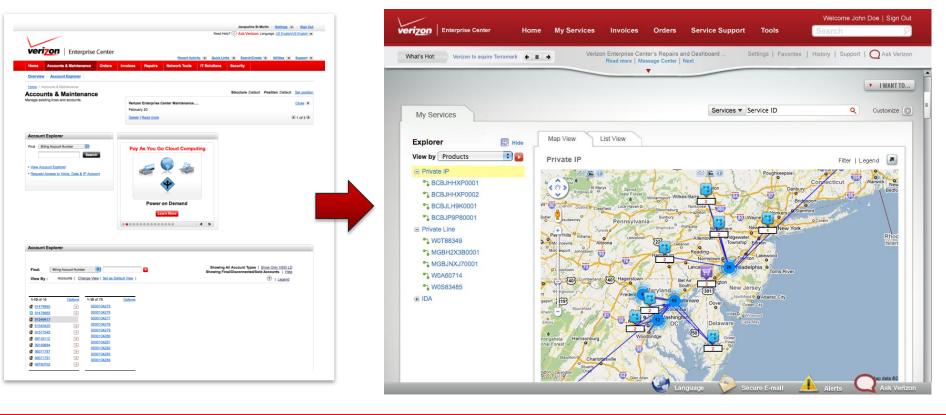


My Services



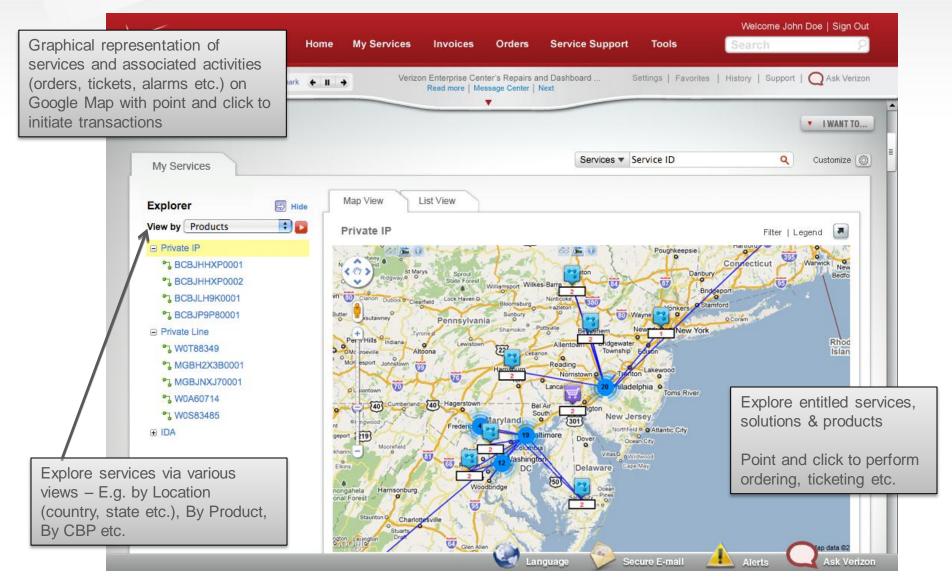
My Services Experience

- Integrated account and services explorer
- Various view of customer inventory By Location, Products, CBP
- Display of with customer's services, topology and transaction on a map.
- Ability to initiate transactions like repair, ordering (MACD), network tools from the map





Redesigned My Services - Map View





Redesigned My Services - Grid View

